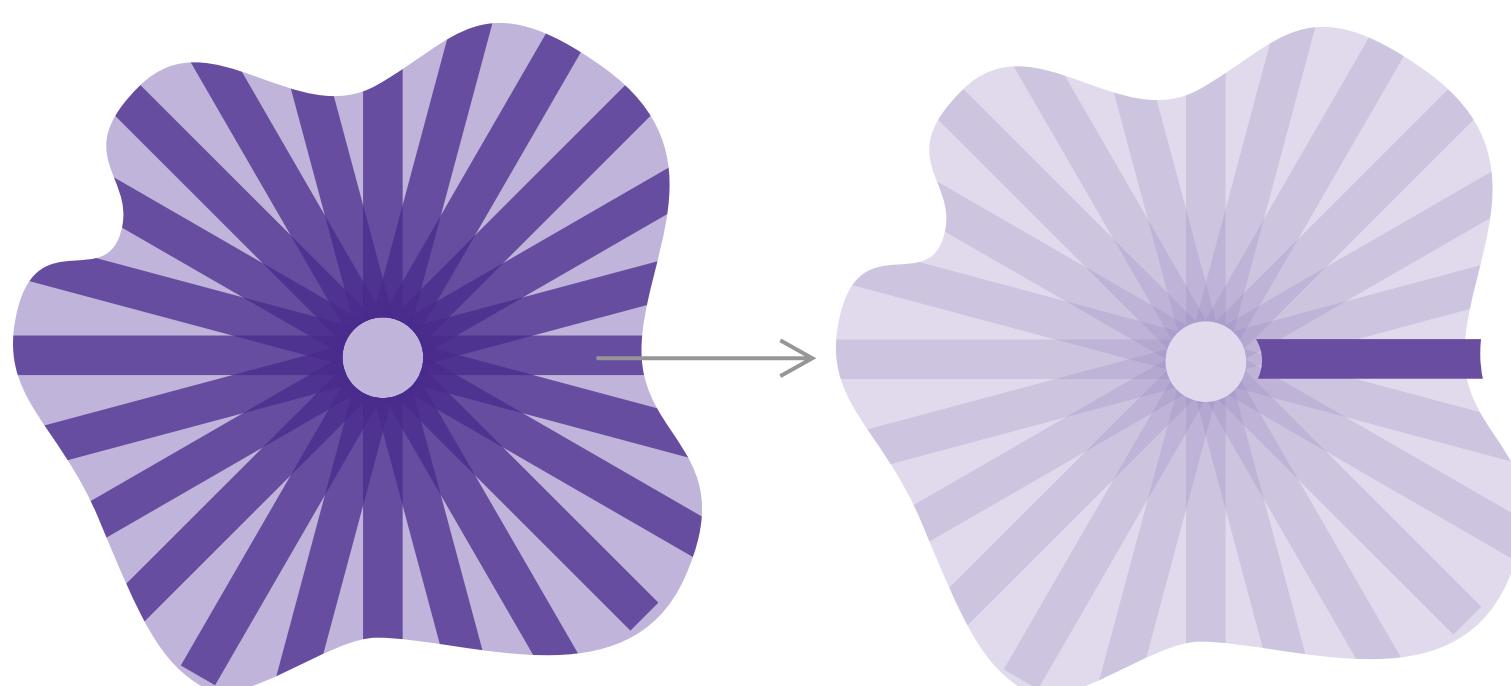
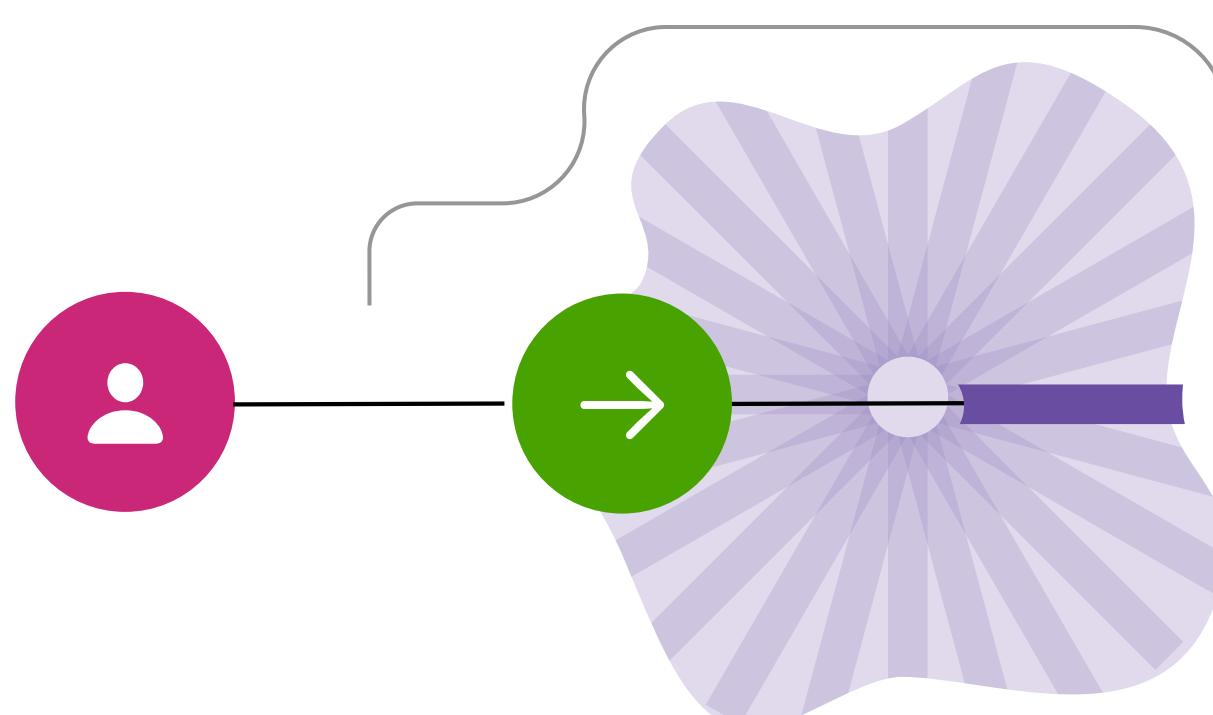


Problems don't exist in isolation, they are part of complex systems of interconnected components that are **too big to be tackled at once** by one product.



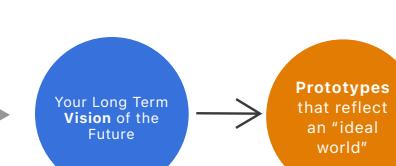
So we tackle them by scoping them down to **thin slices** of manageable problems, and then designing interventions for them.



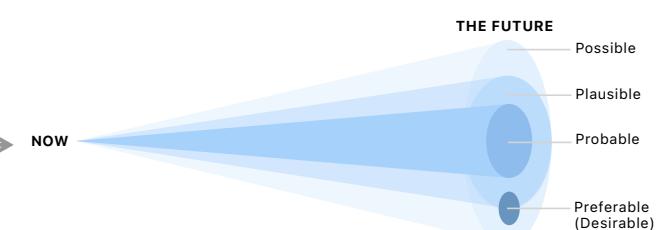
Methods of making a design intervention



Designing for existing systems for fast adoption.
Prototype → Product in 1-5 years

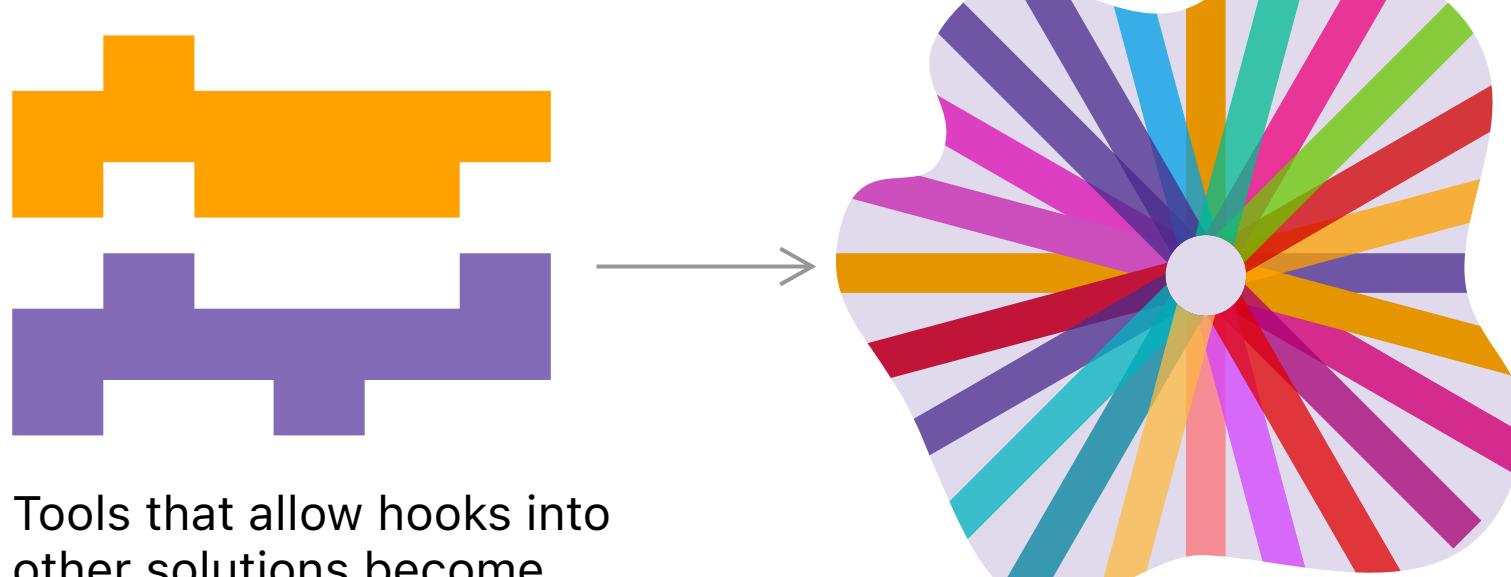


Prototyping on a vision of the ideal world, and iterating on it. 5-20 year long term vision



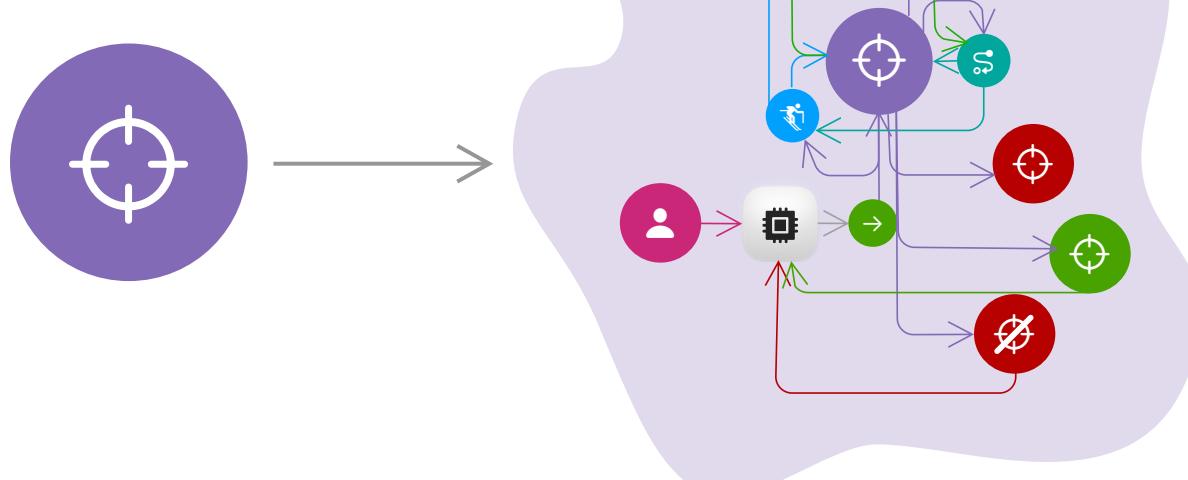
1 year
5 years
10 years
50+ years

Speculative Design artifacts for an imagined future. 50+ years timescale



Tools that allow hooks into other solutions become platforms rather than products.

We create a system that allows other slices to interact with our solution. Creating a fully formed puzzle where everyone comes together to solve the problem. Resulting in **platforms rather than products**.



The era of techno-centric appliances is over.

Technological solutions no longer sit at the center of a problem, they are part of a bigger system of interconnected components.

A framework for Designing Emerging Technologies

Vidit Bhargava

- ① Emerging Tech Design is **not a form factor problem**, a new ring wouldn't save AI Hardware.
- ② Effective Emerging Tech Design focuses on solving for **people's problems** first.
- ③ Problems don't exist in isolation, they are part of complex systems of interconnected components that are **too big to be tackled at once** by one product.
- ④ The most impactful emerging technologies **act as platforms within broader social systems**, marking a shift away from techno-centrism.

Selected Bibliography

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- [3] B. Victor, "Inventing on Principle," lecture presented at the Canadian University Software Engineering Conference (CUSEC), Montreal, QC, Canada, Jan. 2012. [Online]. Available: <https://www.youtube.com/watch?v=EGqwXt90ZqAcsis.pace+1>